

Kruzenshtern

200 years after the first Russian voyage around the world by the pioneer and scientist Adam Johann Ritter von Kruzenshtern (1770-1846) in 2005/2006 the Russian Tall Ship Kruzenshtern surrounded the world again within 14 months to sail 45.000 sea-miles via three oceans, crossing the equator, visiting 20 harbours in 17 countries on four continents. The voyage was accompanied and documented by the famous painter Andrey Krasilschikov and the three well-known photographers specialized on the maritime genre Y. Maslyaev, A. Seleznev and W. Semidjanov. 90 pictures in colours of all those four artists will be published in a chronology of the world-voyage and with an introduction in five languages (Russian, English, Spanish, French, German) edited by the ship-owner Baltic State Academy and the head of the European Retail Academy Prof.Dr.Bernd Hallier in autumn 2007 (it will be available by ISBN 5-85523-053-8). First sponsors of the project are the fair "Boot"/Messe Duesseldorf, the City of Ekaterinburg/Russia, ECE Germany, the German outdoor-specialist Globetrotter, Project Financial Company Ltd,Kaliningrad/Russia, Kaufhof/Germany, Olex Holding/Russia, POPAI/USA, Retail Asia Publishing/Singapore, Retail Education Center Istanbul/Turkey, Elke Schmidt/Hamburg, SOYSAL/Turkey, Tils GmbH/Germany, Trade Consultant Trade Help/Ukraine, Victoria/Russia, Vitrina/Russia. Furtheron the publication is promoted by Buki International/Moscow, BBPG Part of Expomedia Group/Russia, CompEtence Circle Service/Austria, Display Russia/Moscow, Distribución Actualidad/Spain, EXPORAMA CROSSMEDIA/Greece,LP International/Germany, MALL Publishing House/Russia, medialog/Germany, OWC Publishing House/Germany, Publishing House "Banzay"/Russia, P.O.S.Material/Russia, ProRetail/Ukraine.